

# 2009 Community Impact Plan

## Amarillo and Canyon Impact Areas and Measurements

### Provide a Safety Net for our Community

#### Ensuring Basic Needs

- Individuals, families and older adults access basic need services including food, shelter and health while maximizing their ability to live in a healthy environment with independence and dignity.

#### Caring for People in Crisis

- Individuals, families, children and older adults facing crisis situations will have access to services and programs that allow them to become stable and to return to a healthy environment gaining independence and dignity.

### 5 Core Principals of Community Impact

- We will focus on **neighborhoods** with the greatest unmet needs.
- We will emphasize **primary prevention** – addressing the underlying causes of persistent problems.
- We will build a seamless **continuum of service** to keep identified populations moving toward improved quality of life.
- We will build **community capacity**.
- We will emphasize **collaborative governance**.

### Program, Project, Activity Selection Criteria

*The following basic needs/crisis services have put in order of priority as defined by United Way of Amarillo & Canyon related to their '09 Community Impact Plan. These priorities will be considered in the funding process.*

#### Ensuring Basic Needs

- 1. Improving the quality of life for older adults by addressing nutrition, socialization and activities**
  - Ensure older adults are aware and have access to affordable services through 2-1-1
  - Ensure support and access to nutrition services for older adults
  - Collaborate with others to facilitate the goal that older adults have access to adequate transportation
- 2. Improving quality of life for individuals and families by addressing basic needs**
  - Ensure families and individuals are aware and have access to affordable services and activities through 2-1-1
  - Ensure support and access to basic need services for (working poor) families with children
  - Ensure support and access to basic need services for older adults
  - Ensure support and access to basic need services for (working poor) individuals
  - Ensure support and access to basic need services for the homeless families with children
  - Ensure support and access to basic need services for homeless individuals
- 3. Improving quality of life for individuals and families by addressing the below basic needs**
  - Ensure families and individuals are aware and have access to affordable services and activities through 2-1-1
  - Nutrition
  - Childcare
  - Shelter
  - Life Skills
  - Medical
  - Clothing

#### Caring for People in Crisis

- 1. Providing immediate services to those in crisis**
  - Ensure families and individuals in crisis are aware have access to affordable services and activities through 2-1-1
  - Ensure support and access to services for abused children
  - Ensure support and access to services for local families with children in crisis situations
  - Ensure support and access to services for local individuals in crisis situations
  - Ensure support and access to services for domestic abuse
  - Ensure support and access to drug and alcohol treatment for individuals and families.
  - Participate in disaster planning/services as appropriate