



For Immediate Release
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“Pass the Bucket” Student United Way Fundraiser

WTAMU Student United Way one of only 12 similar organizations in the country

(Canyon) Those attending the Oct. 24, 2009 West Texas A&M University vs. Angelo State University Rams football game will have the opportunity to watch a great game and give back to those who need it most in our community.

Late in the second quarter, members of the *Student United Way* will pass United Way buckets throughout Kimbrough Stadium in an effort to raise critically needed funds. Volunteers from Wells Fargo Bank in Canyon will be on hand to make an official count of all the money collected. During their first “Pass the Bucket” in 2008, the students were able to raise more than \$2,400 for United Way. This year, the students hope to more than double that amount.

Dr. J. Pat O’Brien, WTAMU President and 2009 Campaign Co-Chair for United Way of Amarillo & Canyon stated, “We are honored that WTAMU is one of only 12 colleges or universities in the country to launch *Student United Way*. We will have almost 50 students in the stands on Saturday to ‘Pass the Bucket’ as their first fundraising effort for the year.”

Student United Way chapters are student-led community change organizations on college and university campuses. By contributing volunteer hours, advocating or giving – young people can help United Way make lasting changes in their communities.

They also take on special projects to create lasting change, such as helping to build a house with our local Habitat for Humanity. Upon graduation, student leaders of United Way campus chapters join an alumni network that helps them stay involved in community change for the long term.

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United Way of Amarillo & Canyon (UWAC) is a volunteer-driven and locally governed organization dedicated to creating long lasting changes by addressing the root causes of the most critical human service issues in our community. UWAC funds programs from a network of the most effective nonprofits in the area; mobilizes collaborative efforts to address our community’s most pressing needs; and provides management assistance, and more to help nonprofits achieve maximum impact. Direct services are provided to the community through 2-1-1 Texas located at the Tyler Street Resource Center. UWAC is part of a system of 1300 local United Ways nationwide. Visit our website at www.unitedwayama.org.