

UNITED WE LIFT UP OUR COMMUNITIES.

2021 United Way Campaign

WE FIGHT FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

COMMUNITY STATISTICS

44,170
21% of Amarillo uses United Way program providers every year.

\$72/year
just one life can be changed.
In 2019, it was \$100/year.
Your donation helps!

Potter County 20.8 %
Randall County 9.6%
of residents who live at or below the national poverty rate.

67.45%
of Amarillo ISD students that qualify for free or reduced lunch.

WHERE THE MONEY GOES

PROGRAMS

26 local programs currently receive help from United Way.

AMARILLO & CANYON

99% of the money donated here, stays here.

Did you know? Local volunteers spend hours vetting the programs that are making the biggest impact and they decide how the money raised is allocated.

DONATION IMPACT

\$3,519,181.51

(Dollars in 2021 Annual Campaign)

(Total donation includes employee pledges, special events, corporate donations and sponsorships)

Because of generous donors like you,
your donations help provide one of (or a combination) of the following...



Provides 111,926 meals/shelter for victims of domestic violence and families in need of food/shelter

Provides 32,490 sessions for family counseling, or transition counseling/crisis services

Provides 564,617 sessions for after school, mentor programs and youth development

Provides 202 kids affordable childcare and provides 5,729 sessions for our Veteran community

**All numbers represent units of service*



United Way
of Amarillo & Canyon